



Press release
For immediate release

**Notice of appointment
New general manager of ACTI-MENU**

Montreal, October 1, 2008 – The chairman of the board of ACTI-MENU, Jean-Yves Leblanc, is pleased to announce the appointment of Jean-Luc Blais as general manager.

A seasoned manager, Jean-Luc Blais has been part of Merck Frosst Canada's senior management and acquired extensive experience in sales, marketing, government relations, scientific and medical affairs and communications. He was the director of public affairs and communications, director of the health policy group, governmental affairs manager, health sciences manager and sales manager.

His personal qualities and extensive experience are major assets to the development and accomplishment of ACTI-MENU's objectives in the prevention and promotion of health.

ACTI-MENU, a company attached to the Prevention Division of the Montreal Heart Institute, offers the general public, employers and their personnel, health care professionals and their clients, information, tools and guidance to help people take charge of their physical and psychological health and create the social and physical environments to do so.

ACTI-MENU is recognized as a leader in prevention and the promotion of physical and psychological health, and has distinguished itself for its innovation, the quality of its services and its desire to have a positive impact on people and their environment.

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Source:
ACTI-MENU

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